

Committee(s):		Date(s):
Health and Wellbeing Board	(for decision)	30 September 2014
Port Health and Environmental Services	(for information)	18 November 2014
Subject:	Joint Health and Wellbeing Strategy: Action Plan	Public
Report of:	Director of Community and Children's Services	For Information
Summary		
<p>The Health and Wellbeing Board has developed an action plan to deliver the Joint Health and Wellbeing Strategy (JHWS) between now and 2016. Board members have revisited the priorities set out in the original JHWS, first agreed in 2013, and proposed an action plan to deliver them. Further views on the action plan have been sought via a public engagement event. This feedback has been taken into consideration and the final action plan is attached as an appendix to this report.</p>		
Recommendation(s)		
Members are asked to:		
<ul style="list-style-type: none"> • Note the report and approve the proposed JHWS action plan 		

Main Report

Background

1. In May 2014, the Health and Wellbeing Board approved a process for refreshing the Joint Health and Wellbeing Strategy (JHWS) and formulating an action plan.
2. At a Development Day in June 2014, the Health and Wellbeing Board revisited the JHWS priorities and identified potential actions for them.
3. These were placed into a draft framework and circulated to Health and Wellbeing Board members, to gain further comments and to prioritise actions.
4. Additionally, City of London Healthwatch organised a public engagement event on 10th September 2014, to ask local people to contribute their views on how the strategy should be implemented.

Current Position

5. Health and Wellbeing Board members' comments on the draft action plan were as follows:

- Members identified their “top priorities” for each area of activity. These have been incorporated into the action plan by re-ordering the actions. The prioritisation of action will provide focus for the Health and Wellbeing Board’s work plan.
 - Additional actions were also suggested, including the opportunity to link with other City campaigns when providing advice drop-in sessions/roadshows for residents and the need to feed health and wellbeing priorities into the Noise Strategy that is being redeveloped in 2014/15. These have been added to the action plan.
6. Around 30 people attended the local Healthwatch event, representing a good mixture of City residents and service providers. The facilitators outlined the role of the Health and Wellbeing Board and explained how the JHWS priorities were identified. Attendees were then asked to comment on the action plan and provide feedback on the actions they felt were the most important. Feedback focused on:
- The role of volunteering in the City to bring communities together, especially inter-generational activities
 - Measures to increase levels of physical activity and tackle obesity
 - Support for work on air quality and noise pollution, especially around traffic management in the City
 - Promotion of community activities to decrease social isolation
 - Need for effective early help for families and children
 - Need for greater mental health support
 - Engagement with City businesses central to meeting worker health needs and managing the impact of business on the local environment
 - Need for education/health promotion activities around smoking
 - Dementia as a key issue and the need for befriending services
 - Potential for better communication of support and services available
 - Need for effective data sharing between organisations
 - Doubts around use of technology-based solutions (e.g. smartphone apps), so other methods of accessing information must be provided
 - Support for ongoing improvements to green space
7. In general, attendees were happy with the majority of actions proposed. The following additional suggestions have been incorporated into the action plan:
- Continue to promote volunteering (with SPICE)
 - Ensure that information about local services and activities is readily available and proactively communicated (information and advice)
 - Continue work with Golden Lane Leisure Centre to encourage residents to make use of facilities

- Continue work with Open Spaces to incorporate health and wellbeing issues into future service delivery
8. Officers have reviewed and compiled comments from the Health and Wellbeing Board and the public engagement event into a revised strategic action plan. This action plan is included as Appendix 1, and covers two years to the end of the strategy period (April 2016).
 9. Progress reports will be submitted to the Health and Wellbeing Board every 6 months. These will pull together activity from across the different priority areas and enable the Board to monitor progress and identify further actions.

Proposals

10. It is proposed that the Health and Wellbeing Board approves the JHWS action plan.

Conclusion

11. Following feedback from the Health and Wellbeing Board and a public engagement event, the action plan for delivering the JHWS has been updated. This is included as Appendix 1.

Appendices

- Appendix 1 - Joint Health and Wellbeing Strategy: Action Plan 2014-16

Background Papers:

30th May 2014 – Joint Health and Wellbeing Strategy Update

18th July 2014 - Development Day Outcome: Joint Health and Wellbeing Strategy refresh

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